



MEDIA RELEASE  
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**Hospitality New Zealand welcomes industry collaboration with the backpacker and youth accommodation sector.**

Hospitality New Zealand (HNZ) and the Backpacker Youth and Adventure Tourism Association (BYATA) have concluded a consultation period and this week formally signed a Memorandum of Understanding.

Both organisations recognise and acknowledge the need for a single industry voice representing accommodation providers across New Zealand and the need to work collaboratively as tourism and hospitality businesses begin their respective journeys to revive and thrive once again.

Hospitality New Zealand has always led the sector as the single source of truth and draws upon its strong effective ability to advocate for its members on issues relating to the accommodation sector and welcomes the greater alignment of the two organisations within the New Zealand tourism and hospitality eco-system.

Key outcomes include strengthening the strong central government relationships held by both organisations and creating awareness and greater visibility of the needs and support required from the local government sector for accommodation sector-specific issues such as short-term rental regulations.

Hospitality New Zealand Chief Executive, Julie White says "The challenges ahead for our industry call for collaboration and to ensure the survival of a once-thriving accommodation sector"

"This deeper relationship will ensure we have a strong industry voice and meets the needs of the wide range of accommodation providers, such as the backpacker and youth sector, who have their unique set of challenges right now" adds White.

Backpacker Youth and Adventure Tourism Association Chair, Jenni Powell comments "The board and membership of BYATA are really excited for the partnership we have ahead of us and the commitment we share to strengthen the relationship between HNZ and BYATA and encourage greater understanding on accommodation specific issues"

Powell also added 'Over the last year we have been actively growing our accommodation memberships and this is a fantastic opportunity for us to further strengthen our reach and abilities for the backpacker accommodation sector.'

The Memorandum of Understanding came into effect on 13 November 2020.

ENDS

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## Backpacker Youth and Adventure Tourism Association media enquiries

### **About Backpacker Youth and Adventure Tourism Association (BYATA).**

BYATA is a not-for-profit association acting as the independent voice of the backpacker and adventure tourism sector of New Zealand. With a growing member base of 130+ members nationwide, BYATA advocates on behalf of our members with relevant stakeholders including Tourism New Zealand, Immigration, Hospitality New Zealand, and more. BYATA empowers our members to make informed business decisions by sharing specific industry related data with our members. New Zealand Hostel Association (NZHA) is a sub-group of BYATA and specialises in offering support and advocating on behalf of New Zealand hostels. Visit BYATA's [website](#) for more information and follow us on [LinkedIn](#) and [Facebook](#).

### **About Hospitality New Zealand.**

Hospitality New Zealand is Aotearoa's leading nationwide hospitality industry association covering commercial accommodation and food and beverage businesses. It is a not-for-profit organisation, which currently supports over 3,000 members across the country. The association was first formed in 1902 as the United Licensed Victuallers Association, and has consequently been helping New Zealand's small businesses and communities for over a century. Visit our [website](#), speak to someone at the Hospitality New Zealand National Call Centre 0800 500 503 or connect with us on our social media channels; [Facebook](#), [Instagram](#), [LinkedIn](#) or [Twitter](#).