

The 14th Annual BYATA Conference Agenda 2025	
<b>DATE 24th August</b>	
5:00 PM	King Tide — Accommodation Forum
6:00 PM	King Tide — Networking Session for all Delegates
	Sponsored by <a href="https://www.booking.com">Booking.com</a>
<b>DATE 25th August</b>	<b>Venue: Sudima Hotel</b>
Pre – 8:30 am	Registration — Tea & Coffee on arrival
08:30 – 08:50 am	Pōwhiri
08:50 – 09:00 am	Opening by Master of Ceremonies: Haydn Marriner
09:00 – 09:10 am	Message from Tourism Minister
09:10 – 09:25 am	Destination Kaikōura — Lisa Bond
09:25 – 10:05 am	Tourism Export Council — Lynda Keene
10:05 – 10:45 am	AI and future of marketing — Tomahawk — Renee Goodsell & The Tomahawk Team
10:45 – 11:00 am	<b>MORNING TEA</b>
11:00 – 11:40 am	Tourism New Zealand — Bjoern Spreitzer
11:40 – 12:00 pm	BYATA Strategy 2025-2029 — Brian Westwood
12:00 – 12:05 pm	<b>Sponsors Message — EcoZip — Gavin Oliver</b>
12:05 – 12:45 pm	<b>LUNCH</b>
12:45 – 01:30 pm	Tourism Industry Aotearoa — Greg Thomas
01:30 – 02:10 pm	Industry Professional Panel — Lynda Keene, Bjoern Spreitzer, Greg Thomas
02:10 – 02:55 pm	TikTok — Maura Halpin
03:00 – 05:00 pm	<b>BYATA ACTIVITY</b>
	The Kaikōura Challenge - Discover the best of Kaikōura with challenges, local gems, and a little friendly competition!
6.15pm	Sudima Hotel — Transport provided by Kaikōura Shuttles
06:30 – 10:30 pm	<b>Evening Function Venue: Donegal House</b>
	Theme: A Splash of Green & Blue
<b>DATE 26th August</b>	
Pre – 8:30 am	Tea & Coffee - on arrival
08:30 – 08:45 am	Opening by Master of Ceremonies: Haydn Marriner
08:45 – 09:20 am	HEADLINE SPEAKER — Justine Schroder
09:20 – 10:00 am	Travvia — Alisha Palin — Breaking the rules without breaking the brand
10:00 – 10:40 am	Lane Neave — Andrew Shaw — Legal Update
10:40 – 11:00 am	<b>MORNING TEA</b>
11:00 – 11:40 pm	Immigration NZ Update — Craig Walsh
11.40 – 12:00 pm	Backpacker Panel - Charlotte Brady and Hannah Ploeger
12.00 - 12:25 pm	Becs Minkley
12:25 – 12:32 pm	<b>Sponsors Message - One NZ</b>
12:32 – 01:15 pm	<b>LUNCH</b>
01:15 – 01:45 pm	AGM — Brian Westwood
01:45 – 02:15 pm	Lifetime member award
02:15 – 02:45 pm	<a href="https://www.booking.com">Booking.com</a> — Brendan Chang
02:45 – 03:15 pm	Accommodation Panel — Laura Crowther , Rebecca Mayston and Brett Duncan
03:15 – 03:30 pm	Closing