

# **MEMORANDUM OF UNDERSTANDING**

Between

**Hospitality New Zealand Incorporated**

And

**Backpacker Youth and Adventure Tourism Association Incorporated**

Regarding

**Accommodation Association New Zealand**

## **Background**

Hospitality New Zealand Incorporated (“Hospitality NZ”) is a voluntary trade association representing around 3,000 hospitality and commercial accommodation businesses and is in the business of providing advocacy and support to these businesses.

Backpacker Youth and Adventure Tourism Association Incorporated (“BYATA”) is the independent voice of the backpacking and adventure travel industry in New Zealand.

Hospitality NZ and BYATA wish to record their shared intention to work together for the purpose of creating a combined and dedicated industry voice.

Pre COVID-19 the Accommodation sector contributed significantly to the New Zealand economy, turning over \$6million daily, across 3,000 businesses and employing more than 35,000. However, the Accommodation sector will be changed forever from this global pandemic. If we continue to act, think and continue operating as we did pre-COVID the recovery will be delayed. The survival, revival and thrival of our sector has reinforced the need to establish and create a unified voice for the New Zealand Accommodation industry.

## **Purpose**

Hospitality NZ and BYATA wish to bring together nationwide commercial accommodation operators to strongly advocate on local and central government policies and regulations impacting the sector and drive change, a fair playing field between the unregulated sector

(such as STRA) and greater priority and support given to the accommodation sector within the tourism industry.

This Memorandum of Understanding (“MoU”) records Hospitality NZ’s and BYATA’s expectation regarding their ongoing relationship.

The immediate purpose of this MoU is to recognise a relationship between Hospitality NZ and BYATA to work collaboratively on accommodation sector specific issues.

The wider purpose of this MoU is to recognise the intention and desirability of expanding relationship between Hospitality NZ and BYATA into a wider group of accommodation sector stakeholders, to work collaboratively on accommodation sector specific issues.

Other accommodation sector stakeholders may be invited to join this group, subject to agreement off all existing members.

### **Name of Wider Group**

It is anticipated that the wider group will operate under the name “Accommodation Association New Zealand”. For the purpose of this MoU, meetings conducted by that group may also be referred to as “the Forum”.

### **Forum Meetings**

The parties recognise the benefit of collaborating and meeting regularly, to share information and discuss issues of mutual interest, and speaking with a joint voice.

The parties will meet three to four times a year for a full day or as required.

The Chair of the Forum will be rotated with the Chair hosting the meeting. An agenda is to be circulated prior to the meeting. Minutes will not be taken.

Forum meeting will (subject to availability) include the wider group (Accommodation Association New Zealand).

Other attendees may be invited, including representatives from central government (e.g. MBIE, Immigration NZ and Tourism New Zealand), other key industry bodies, local and central government, RTO’s and industry stakeholders (such as OTAs)

The purpose of Forum meetings will include:

- Advocacy on collective issues
- Sharing information and ideas about issues that are of concern to commercial accommodation providers
- Providing relevant central and local government politicians with the opportunity to meet with the accommodation sector

- Meeting with relevant local and central government agencies to discuss policy settings and their impact on the accommodation sector and to encourage the use of industry channels to communicate relevant policies and initiatives
- Meeting with industry organisations to share relevant information
- Communicating outcomes of these meetings to members and relevant organisations

#### Membership:

- The Party's will not charge a Membership
- The Party's will include each other on their communications database including Board Member contacts.

#### **Actions & Media:**

Any actions coming out of the meeting must be agreed by members of the Accommodation Association New Zealand who are present at the Forum meeting.

#### **Confidentiality**

Neither of the parties is to disclose, directly or indirectly, any confidential information received from the other party to any third party without written consent.

#### **Managing the Partnership Relationship**

The parties' nominated representatives will meet (in person or virtually) from time to time to review the relationship and to ensure the MOU remains relevant and current.

The nominated representatives are:

Hospitality NZ

BYATA

Julie White

Jenni Powell

Chief Executive

Chair

W: 0800 500 503

M: 021 993 373

M: +64 (0)275 570 056

E: Jenni.P@visitorpoint.co.nz

E: julie@hospitality.org.nz

#### **Dispute Resolution**

In the event of a dispute arising in the course of Hospitality NZ and BYATA working together under this MoU, the parties agree that their nominated contacts for both organisations will meet in the first instance to try and resolve the dispute in good faith.

**Term and review**

The terms and principles of this MOU are effective from the date it is signed by both parties. However, either party may withdraw from the relationship at will, by giving reasonable written notice to the other. A review of the relationship will be held on or before 31 July 2021 to ensure the objectives of each party are being met.

**AUTHORISED SIGNATORY**  
**Hospitality New Zealand**  
**Incorporated Limited**

**AUTHORISED SIGNATORY**  
**Backpacker Youth and Adventure**  
**Tourism Association Incorporated**

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Signature

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Signature

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Full Name (Please Print)

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Full Name (Please Print)

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Position

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Position

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Date

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Date